

ITS Hong Kong Forum & Exhibition 2007

Exploring GPS and Other Location Based Applications in Hong Kong

Organised by Intelligent Transportation Systems – Hong Kong

Thursday, 19 April 2007 (9:00am–5:30pm), 4/F Exhibition Hall (Forum), LG1 Atrium (Exhibition)
Hong Kong Productivity Council, HKPC Building, Tat Chee Avenue, Kowloon

ITS Hong Kong is organising this forum to provide a platform for practitioners in the industry and stakeholders to explore/promote the deployment of Global Positioning System (GPS) and other location based systems for transport applications in HK. The potential uses, technical constraints and remedial measures of GPS and other location based systems in transportation will be discussed. How the Government and private sector/industry could collaborate to facilitate a wider application of location based tracking will be explored. There will also be an exhibition held concurrently, where related manufacturers, suppliers, contractors, solution/service providers etc. will display their applications of GPS and other location based technologies.

Preliminary invited speakers and presentation topics include:

- Opening Address – Transport Department, Hong Kong Special Administrative Region
- Transport Information System Development – the Intelligent Road Network (IRN)
 - Mr T K Choi, Chief Engineer, iTransport Division, Transport Department, HKSARG
- The Use of GPS in Hong Kong Logistics
 - Dr Lawrence Cheung, Principal Consultant, HK Productivity Council
- Application of GPS in Hong Kong Fire Services Department
 - Mr Eddie Ng Wai-keung, Acting Senior Divisional Officer (Information Technology Management Unit) Hong Kong Fire Services Department, HKSARG
- GPS and Location Based System Applications in Hong Kong & PRD – An Operator’s Viewpoint
 - Mr Owen Leung, Business Development Manager, Autotoll Ltd
- GPS Vehicle Navigation in Hong Kong : Limitations, Challenges and Possible Solutions
 - Prof Esmond Mok, Associate Head, Land Surveying and Geo-Informatics, HK Polytechnic University
- The Many Kinds of Location Based Technologies & Services for 2007 and Beyond
 - Prof Joseph Ng, Department of Computer Science, Hong Kong Baptist University
- Navigation System in China and Inter-operating Issues with Hong Kong
 - Mr He Ling, Vice President, Navinfo Co Ltd / Crown Motors Ltd
- Challenges of Real Time GPS Based Bus Vehicle Tracking in Hong Kong
 - Mr Martin Pecar, Research Director, Telargo Inc
- Case Studies of Mobile Positioning Service Development and Applications
 - Dr Tony Seeto, Director of Business Development, Hong Kong CSL Ltd

Special Session – What is the Future? (Conducted in Cantonese with English Simultaneous Interpretation):

There will be a special panel discussion, particularly to provide answers to questions on: ‘What does Hong Kong / the user require?’; ‘What could the industry provide?’ and ‘What could the Government support?’ The panelists comprise relevant stakeholders including Government, Professional Bodies, Academics, Consultants, Operators etc. as well as User Groups (e.g. Car Dealers, Taxi Association, Logistic Industry etc), to enable a practical conclusion be reached for further enhancing the Hong Kong society.

Details & Enquires

For details & enquiries, please contact the secretariat: *c/o Centre for Research & Professional Development*
Add: Room 1103 Kowloon Investment Co Ltd Building, 2-12 Bute Street, Kowloon, Hong Kong;
Tel: 2796 1638; Fax: 2104 0052; E-mail: info@crpd-hk.com.

About ITS Hong Kong

We are a non-profit making learned society and organization, which aims to foster and promote ITS development and applications in Hong Kong. For details and to join us, please refer to web www.itshk.org.

Organiser:



Main Sponsor:



Registration Form

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Registration Fee: *Forum – ITSHK Member: HK\$150; Non-member: HK\$200.
Exhibition displays – Entry is FREE.*

Admission fee includes a copy of forum notes & coffee breaks. The forum is targeted for those interested in considering GPS and other location based technologies and services for transport usage in Hong Kong. Attendees from consultants, manufacturers/suppliers, contractors, solution/service providers, government staff; as well as user groups including fleet management companies, public vehicle operators, logistic industry and other interested parties are welcome.

Name : (Prof/Dr/Mr/Ms) _____
(First Name) (Surname)

ITS Hong Kong Membership no. (if applicable): _____

Company : _____

Position : _____

Correspondence Address : _____

Tel : _____ Fax : _____ Email : _____

I enclose a crossed cheque no _____ for the amount of HK\$ _____ payable to "Intelligent Transportation Systems, Hong Kong Ltd".

Date : _____

Registration Conditions

- **The forum is designed for 1 CPD-day. Attendance certificate will be provided after the event.**
Registration will be confirmed upon receipt of payment. A week before the function starts, a letter of confirmation which contains the receipt of payment, and details of the function will be sent to you.
- Cancellation will be accepted only by written form with signature via mail or fax, no later than two-week before the function commences, and only 50% of registration fee will be refunded.
- The programme is subject to change at any time without liability.
- Under no circumstances will a refund be issued if a delegate fails to attend without prior notice in writing.

Please complete the form and return it together with appropriate payment to the

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