



“District Cyber Centers Alliance Appreciation Ceremony” promote self-help and digital inclusion in Hong Kong

Under globalization, Hong Kong is moving towards a knowledge-based economy. Such economy atmosphere has generated a rapid development in information and communication technology (ICT). Touch the world via internet is the new lifestyle of the Hong Kong community. However, a considerable number of disadvantaged and deprived people have still been left behind. Sponsored by the **Office of the Government Chief Information Officer, HKSAR, Hong Kong Cyberport Management Company Limited, Information Technology Resource Centre -The Hong Kong Council of Social Service and Internet Professional Association (iProA)** have established District Cyber Centre Alliance. The alliance runs 33 Local Digital Service Centres, sets up “Cyber Community Award Scheme” and “Youth Development Award Scheme” and “DCCA Affiliated Centre Awards”. Three listed awards will be presented in the first “District Cyber Centre Alliance Appreciation Ceremony **at The Arcade, Cyberport – Ocean View Court on 21 March 2010.**

“Cyber Community Award Scheme” and “Youth Development Award Scheme” are to recognize the achievement of a person who continuously pursues of enhancing his/her ICT skill and “DCCA Affiliated Centre Award Presentation” to promote the needs of society.

Mr. Gregory SO Kam-leung, JP, Under Secretary for Commerce and Economic Development, HKSAR to be the honor guest. During the ceremony, the representatives of Hong Kong Cyberport Management Company Limited, The Hong Kong Council of Social Service and Internet Professional Association as well as the Granda Fortune, blogger and DCC Ambassador, to share digital inclusion. The mobile truck of DCCA will be opened to the media.

Details of the ceremony:

Date	: 21 March 2010 (Sunday)
Time	: 2:00 – 4:45 pm
Venue	: The Arcade, Cyberport – Ocean View Court
Honor Guest	: Mr. Gregory SO Kam-leung, JP , <i>Under Secretary for Commerce and Economic Development, HKSAR</i>
Guests	Mr. Herman HY LAM , <i>CEO, Hong Kong Cyberport Management Company Limited</i>
	Ms. Christine FANG , <i>Chief Executive, The Hong Kong Council of Social Service</i>
	Dr. Winnie Tang , <i>JP, President of Internet Professional Association</i>
DCC Ambassador	Grandma Fortune, <i>84-year-old lady blogger</i>

地區數碼中心聯網 District Cyber Centres Alliance

