

Art x ICT Forum

Co-organized by Hong Kong Arts Development Council and iProA, initiated by Digital Economy Committee with the support from ICT@WKCD Focus Group, the Art x ICT Forum was successfully held on 10 February 2010 and attracted over 130 attendees from the art community. This forum was the first one of its kind especially arranged for the art community to learn more about digital arts, ICT applications, e-marketing and e-learning.



Started with the opening remarks by Dr. Winnie Tang, President of iProA and moderated by Dr. Eric Cheng, Chairman of Digital Economy Committee, the forum featured specialists from both art and ICT sectors with keen participation from the audience. Guest speakers included Mr. Paul Tam, Director of Marketing, Hong Kong Philharmonic Orchestra; Mr. Hung Keung, Assistant Professor, School of Design, The Hong Kong Polytechnic University and Founder & Artistic Director of inno+media lab; Dr. Anita Ng Heung-Sang, Former Assistant Professor, Department of Creative Arts & Physical Education, The Hong Kong Institute of Education; Ms. Grace Au, Chairman of ICT@WKCD Focus Group; Mr. Ray Chung, Founder of Openrice; Mr. Argon Ho, Manager of Channel Operations, Cisco Systems.



The positive response from the audience was encouraging for iProA to organize more workshops for the art community in the near future.