



“Web Care Campaign 2009 Awards Presentation Ceremony” Recognizes outstanding internet education and application in 2009

The “Web Care Campaign 2009 Awards Presentation Ceremony”, organized by Internet Professional Association (iProA), was held at the Ocean View Court, The Arcade, Cyberport on 9 January, 2010. The ceremony was well attended by Mr. Jeremy Godfrey, Government Chief Information Officer, OGCIO, Ms. Kay Tse, Web Care Ambassador 2009, Dr. Winnie Tang, JP, President of iProA, Mr. Emil Chan, Chairman of Web Care Campaign and Ms. Shirley Ma, Chairman of School Web Care. Awards were presented to organizations and students who have participated and contributed in “Web Care Campaign 2009”.

Established in 2001, the Web Care Campaign aims to make use of advance information technology in building a more harmonious and caring society. In 2009, the Campaign has launched a series of community, school and voluntary activities, under the theme of “Be a Healthy Netizen in Web 2.0 Era” for promoting healthy web culture and information sharing to the younger generation.

At the ceremony, Dr. Winnie Tang, JP, shared the encouraging results of the Campaign with guests and media, “This year, over 200 websites were qualified as ‘No Barrier Websites’, which means more and more companies and organizations are aware of the importance of promoting E-inclusion culture in the society. The result is truly encouraging.”

“The School Web Care program has achieved the highest number of participants since its inception. The three phases of the program, including newly introduced activities such as Internet café visits, Facebook workshop and Web 2.0 sharing workshop were all extremely well-received.”

Finally, Dr. Tang extended her appreciation to the OGCIO and various sponsors for their generous support towards the Campaign. Dr. Tang was looking forward to an even more successful campaign in the coming year.

Web Care Campaign 2009 Ambassador Ms. Kay Tse also attended the ceremony and presented awards to winnings students of “School Web Care” program. Ms. Tse shared with students the tips on teaching internet surfing to parents and family members.

Web Care Campaign has facilitated a close partnership between the government, the industry sector, and non-profit organizations in promoting the mission of providing barrier-free internet access to the needy and disadvantaged groups. Today, the Campaign addresses more issues of public concerns, including web culture, online intellectual property rights and web ethnics. It is hoped that the Campaign will continue its effort to achieve its ultimate success, seeing the improved quality of live and leaving no one behind in this information age.



For photos highlights of “Web Care Campaign 2009” Awards Presentation Ceremony, please visit:
[Web Care Campaign 2009 Awards Presentation Ceremony](#)