

Hong Kong ICT Industry Delegation Tour: Shanghai World Expo INVITATION

You are cordially invited to join the Hong Kong ICT industry delegation tour to the “Hong Kong ICT Week@Expo” to be held in Shanghai, China from Sept 13 to 16, 2010, which is part of the thematic Hong Kong SAR Programme for Expo 2010 Shanghai (Shanghai World Expo).

Hong Kong Cyberport Management Company Limited (Hong Kong Cyberport) is honorable to take the lead in organizing the event, together with the Office of The Hon. Samson Tam (Information Technology), The Hong Kong Computer Society (HKCS), Hong Kong Information Technology Joint Council (HKITJC), The Hong Kong Institution of Engineers – Information Technology Division (HKIE – ITD), Hong Kong Software Industry Association (HMSiCA) and Internet Professional Association (iProA).

“Hong Kong ICT Week@Expo” is a valuable event for all Hong Kong ICT industry leaders and practitioners. It aims to foster in-depth idea exchange and explore collaborations at different levels, including government officials, renowned industry leaders, experts and professionals, and also promotes the achievements of Hong Kong’s ICT excellence and creative industry to the international audience during Shanghai World Expo.

Green ICT is unquestionably a hot topic in the industry. It goes beyond purchasing and usage, even into how ICT can be used in a more eco-friendly and environmental sustainable manner. Themed “Green ICT”, the delegation tour will offer a fruitful experience through different activities including ICT Forums, corporation visits in two Hi-tech parks and The Knowledge and Innovation Community (KIC), ICT Elite Showcase Exhibition, Networking Dinners and Appreciation Ceremony, etc.

Please visit <http://expo.cyberport.hk/registration> for programme details.
For enquiry, please email to ictshanghaiatour@digimarket.com.hk or call +852-2544 5181.

Programme Overview (September 13-16, 2010)

Day / Time	Activities	Location
Day 0: Sept 12	Arrive Shanghai / Hotel Check-in	Pudong
Day 1: Sept 13	Visit World Expo	Pudong
Day 2: Sept 14 9:30 AM – 3:00 PM	Hong Kong & Shanghai ICT Elite Forum 世博滬港綠色科技合作與發展機遇論壇 Networking Luncheon	The Knowledge and Innovation Community (KIC), Yangpu
3:00 PM – 4:30 PM	KIC Park Tour (Innovation & Technology Showcase Tour)	
4:30 PM – 5:00 PM	Opening Ceremony – ICT Elite Project Showcase Exhibition	
5:30 PM – 8:00 PM	HKICT Week Gala Dinner	Fu Dan Crown Plaza Hotel, Yangpu
Day 3: Sept 15	Zhangjiang and Zizhu Hi-Tech Park Visit Group Dinner	Zhangjiang and Zizhu
Day 4: Sept 16 4:00 PM – 8:15PM	Hong Kong & Shanghai Digital Entertainment Showcases Forum HKICT Week Closing Dinner	Shanghai International Convention Centre (SHICC), Lujiazui

Tour Package

Participant is welcome to select any package as listed below according to personal interest or schedule. The package price starts from HKD 7,000. Members of the Organizers and Co-organizers will receive HKD 1,000 discount.

Package	Duration	Activity to join	Period	Special Member Offer (HKD)	Regular Price (HKD)	Arrive Date / Depart Date
A	6D5N	Day 1 – 4	Sept 12 – 17	7,600	8,600	Sept 12 Arrive, Sept 17 Depart
B	5D4N	Day 1 – 3	Sept 12 – 16	6,800	7,800	Sept 12 Arrive, Sept 16 Depart
C	5D4N	Day 2 – 4	Sept 13 – 17	6,800	7,800	Sept 13 Arrive, Sept 17 Depart
D	4D3N	Day 2 & Day 3	Sept 13 – 16	6,000	7,000	Sept 13 Arrive, Sept 16 Depart
N/A	5D4N	Day 2 – 4	N/A	1,000	1,500	Self arrange hotel & flight
N/A	4D3N	Day 2 & Day 3	N/A	700	1,000	Self arrange hotel & flight

Remark: Package A & B includes one-day pass of World Expo on Sept 13.

Registration

To reserve a seat, please go to <http://expo.cyberport.hk/registration> for online registration.

Seats are limited. Please make reservation soon.

Organizers:



OFFICE OF THE HON. SAMSON TAM (Information Technology)

立法會譚偉豪議員辦事處 (資訊科技界)



CYBERPORT

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Internet Professional Association
互聯網專業協會

Co-Organizers: Invitation in progress